

GAFFNEY TAYLOR

Fashion and Beauty Photographer
Content Creator
Videographer
Stylist



PROFILE

I am Gaffney Taylor, my work is edgy, capturing the unexpected, bold, and beautiful. All my production details are well thought out and I apply a creative twist in all I produce. My work can be seen in editorial magazines.

SKILLS

- Photoshop
- Lightroom
- Premiere Pro
- Styling
- After Effects
- High end retouching
- Content Creation
- Concepting Shoots

CONTACT DETAILS

Website: <https://www.gaffneytaylor.com/>

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Instagram: @gaffneytaylorphoto

PUBLICATIONS

ShoutOut Atlanta (May 6, 2021)

My work and story is featured in ShoutOut Atlanta, a magazine that promotes entrepreneurs and artists.

Gracious Magazine (May 13, 2020)

My color gel fashion editorial is featured in Gracious Magazine issue number 16. Gracious Magazine is a Fashion and Beauty Australian based Magazine.

Education

Oglethorpe University (2014-2018)

B.A. in Photography

The Creative Circus (2018-2021)

Certificate in Photography

WORK EXPERIENCE

Photographer, Videographer, Stylist

Gaffney Taylor Creative

- Produce editorial and advertising photo shoots and video.
- Style all editorial and advertising photo shoots from wardrobe, photography esthetics, and directing hair and makeup teams on styling.
- Experience with high end retouching of images.
- Create fashion films, cinemagraphs, gifs, and stop motions.
- Model casting, getting stylist and makeup teams, equipment rentals, ground transportation, location and studio scouting, itineraries, and project budgeting.

Fashion Content Creator and Stylist

Poshe Productions/ Michelle Lynch (April 2021- Present)

- Create fashion campaigns, lifestyle videos, and social media content for Michelle's business.
- Shoot behind the scenes of fashion shows, celebrity styling, and model/talent agency.
- Do creative photo and video shoots and give input on styling for upcoming models and talent.

Staff Photographer

Team Summer (June 2017- Present)

- Stage and execute photo shoots for kids and teens with cancer helping other kids with cancer.
- Enable young children to express themselves during shoots to get ideal photos.
- Photograph fundraising events, such as "Purple Hair Challenge."

Photographer and Marketing Assistant

Dekalb CASA (Oct. 2017- Sept. 2018)

- Design ideas for marketing campaigns to raise awareness for abused and neglected children.
- Create content for CASA's social media presence with graphic design elements.
- Collaborate with CASA management on new projects and deadlines.
- Photograph headshots for staff and events such as pinning ceremonies.

Photography Assistant

Brenda RichterKessing Photography (June 2017- August 2018)

- Shoot behind the scenes photo and video content for marketing purposes.
- Ensure photo shoot process is efficient and well organized.
- Greet clients with an amiable disposition.
- Anticipate my employer's needs by having new light setup and equipment ready.

OTHER INTERESTS

When I'm not behind the camera you can find me writing my young adult novel, cooking vegan food, or watching creative seminars.